

**Web Design III
KCDM 319**

**Instructor: Wes Kempa
Room 408
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Course Description

Advanced Adobe Flash Course. Students will focus on Flash programming, from the core fundamentals to the complex building process, including how to develop a strong project architecture, how to develop solid code structure, how to format/utilize external data and gain essential skills needed to execute a full dynamic-based Flash site. Other topics include improving client/end-user experience, familiarity with JavaScript, and overall website structure and awareness.

Course Schedule

A majority of the first half of the semester will be used demonstrate ActionScript fundamentals and techniques utilizing a variety of class examples and walkthroughs. Students will also begin the concept process of their class project. Each student will be asked to create a gather and present a collection of ideas, storyboards, and /or flash examples that explain their project to their classmates.

The second half of the semester will focus closely on the creation process of each student's project. Individual support and assistance will be provided by the instructor. A final class presentation will be held.

Attendance

More than 3 unexcused absences will negatively effect your grade. Each absence beyond 3 will continue to negatively effect your grade.

Grading

Grading is based upon:

- Student's ability to understand and apply ActionScript programming concepts.
- Quality of storyboards and/or visual models relating to each student's final project.
- Strength of final project execution, design and concept, user-friendliness, file and code organization.

Materials

Notebook or 3-ring binder for notes and handouts
No Textbook required

Software Requirements

www.kcad.edu/about/technology/digital-media-technology

Class Day Log and Other Resources

www.kendall-web-lab.com/class/web3/
www.kendallweblab.com/